



## Pratham Institute: Beauty Master Trainer- Beauty Program

---

**About Pratham Institute:** At Pratham Institute for Literacy, Education and Vocational Training, we work across the country to provide individuals with the employability skills needed to address India's growing need for skilled manpower. Between now and 2025 over 250 million young people are estimated to enter the Indian workforce, while only 5% of youth aged 20-24 have obtained vocational skills through a formal training system. Pratham's Youth Skilling Program was therefore launched in 2005 with a mission to create sustainable programs for training and retraining of youth for employability or entrepreneurship.

Our training centers are spread across 21 states in India. We have trained over 45,000 students till date in various skills through our Industry specific courses in Hospitality, Construction, Automotive, Beauty, Electrical, Plumbing and Bedside Assistance. We also run Entrepreneurship programs in Beauty to cater to people who have an entrepreneurial mind set and want to set up their own practices. We have also trained over 60,000 people in digital literacy through our Education for Education Program.

Pratham Institute launched the Beauty program in November 2011 to encourage the spirit of entrepreneurship and train individuals to set up their own beauty centers. The Beauty program offers training courses as well as support for individuals who want to set up their own beauty centers as independent businesses. We provide such individuals with initial financial support and mentorship for anywhere between 12-18 months. We handhold them in setting up their beauty centers and give them the franchisee ownership once they become self-sustainable. So far, we are operating 14 training centers across Madhya Pradesh, Chhattisgarh, Assam, Punjab, Andhra, Terengganu, Gujarat, UP, Orissa, Rajasthan and Maharashtra. Below chart shows the number of students enrolled and completed their training with us. So far, Pratham has supported more than 1000 entrepreneurs through this initiative.

Now we have launched "Beautypreneur" program which enables owners of beauty parlors to enhance, grow their business and increase their earnings. Pratham will act as a mentor for them to establish their business through financial and mentorship support. Pratham will help these Beautypreneurs to explore new opportunities in the sector and to enhance their skill through different seminars and workshops.

Pratham is a very dynamic place to work, so the person needs to be comfortable with working on a number of different projects at the same time.

For more details, refer to <http://pratham institute.org/>

---

## Position Summary:

This role involves training the Trainers at the center in PAN India and Content development of Beauty Course.

## Main Responsibilities:

- Developing Content in Hindi and English.
- Implementation of the content in all centres with the help of TOT of Trainers.
- Pilot Content implementation in respective centres.
- Coordination with Pratham Content Team for Content development work.
- Regular Travel in all centres for Monitoring and Implementation of Course
- Trainers Assessments in their centres.
- Daily Trainers report checking and communications with all trainers for the same.
- Attending Training for Technical and Non- Technical from Godrej and Pratham anywhere in India, at least twice a year for 15 days at a time.
- Good Team Leadership quality needed to handle the trainer's team with ease.
- Maintaining the training quality of the centres.
- Conducting Virtual Class from office to respective centres.

## Qualification & Skills Required

- Willingness to travel regularly
- Fluent in Written and Spoken English and Hindi.
- Interested in Teaching.
- Minimum Qualification: 10<sup>th</sup> Plus
- 3 years of experience in the same field and teaching,
- Diploma / Degree / Cidesco / ABTC Completed in beauty course.
- Basic Computer knowledge (Microsoft Excel & Word, Internet, etc.)
- Good Communications Skills
- Experience/ interest in training and teaching

**Remuneration:** INR 20,000 - 25,000 (May vary based on prior experience)

**Location:** Mumbai/ Delhi/ South (AP & Telangana)

Interested candidates can email their resumes to :-

Savita Bansode [savita.bansode@pratham.org](mailto:savita.bansode@pratham.org) or call at +91 983300585 / 7666557266

Or Rani Sharma at [rani.sharma@pratham.org](mailto:rani.sharma@pratham.org) or call at +91 9769538511