

## Designer – Media & Communications Team

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### About Pratham

Pratham was founded in 1995, to provide pre-school education to children in Mumbai slums. Over the last 20 years Pratham has grown to be India's largest NGO working to provide quality education to underprivileged youth and children in over 21 states and union territories across the country, with a range of interventions.

Pratham is a widely recognized organization, having received notable awards such as the WISE Prize for Innovation, Skoll Award for Social Entrepreneurship, the Henry R Kravis Prize in Leadership and the CNN-IBN Indian of the Year for Public Service. For more details, refer to [www.pratham.org](http://www.pratham.org)

### Job Description

The Designer position in the Communications offers young, motivated, energetic people the opportunity to be an integral part of Pratham's work across the country. The role requires creating and designing communication material for print and digital platforms

Specific Design Responsibilities:

- Brochures, Annual report, Flyers, Mailers informing audiences on Pratham and its programs
- Reports, newsletters, announcements, flyers, infographics etc.
- Collaterals for social media like Facebook, Instagram and Twitter
- Banners for website.
- Marketing collaterals and promotional materials for Pratham events
- Collection of materials –photographs and coordinate for video footage with Pratham's video production team on field visits
- Advertising campaigns for Print and digital

### Skill Set

- Skilled at using Adobe Photoshop / Corel draw and other design software
- Knowledge of video editing
- Skilled at photo editing
- Creative expertise in designing different forms of media
- Great command on software's like Photoshop, Illustrator, Indesign.
- Photography
- Desire to innovate and look at things differently
- Work as a team player with other colleagues in the department
- Take initiative and work with passion

### **Desired Qualifications**

A degree in Communication and Design would be preferable along with 2 years of experience in the above mentioned fields (Experience in the nonprofit sector not required).

### **Salary**

As per past work experience and industry standards.

### **Application Process**

Send your resume to [prmrecruitment@pratham.org](mailto:prmrecruitment@pratham.org) with subject line as 'Designer – Media & Communications'