



## Pratham Institute: Volunteer- Beauty Mobile Van

**About Pratham Institute:** At Pratham Institute for Literacy, Education and Vocational Training, we work across the country to provide individuals with the employability skills needed to address India's growing need for skilled manpower. Between now and 2025 over 250 million young people are estimated to enter the Indian workforce, while only 5% of youth aged 20-24 have obtained vocational skills through a formal training system. Pratham's Youth Skilling Program was therefore launched in 2005 with a mission to create sustainable programs for training and retraining of youth for employability or entrepreneurship.

Our training centers are spread across 10 states in India. We have trained over 3,700 students till date in various skills through our Industry specific courses in Hospitality, Construction, Automotive and Bedside Assistance. We also run Entrepreneurship programs in Beauty to cater to people who have an entrepreneurial mind set and want to set up their own practices.

Pratham Institute launched the Beauty Program under the banner name of Pratima in November 2011, to encourage the spirit of entrepreneurship. We currently have 19 Hub Beauty Centers across India. The Beauty Program aims at recognizing, supporting and handholding enterprising individuals to set up their own beauty parlours. So far, Pratham has supported 886 entrepreneurs through this initiative.

For more details, refer to <http://pratham institute.org/>

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## Beauty Mobile Awareness Service Mobilisation Van

Since its inception in November 2011, the Pratima Beauty and Wellness has focused on strategic, industry compatible policies and solutions for its expansion through channels like Entrepreneurship program, Beauty Training centers, SPOKE centers, Service centers etc. The Beauty Van is a step ahead in this direction, to broaden the definition of "Beauty" through awareness camps and providing services in the community. The two will yield the strategic result of Mobilisation and creation of a base in the community. The camps that will be conducted in the community are- Movie Screening, Basic Grooming, Bodily awareness, Legal Literacy and a Mobilisation camp. The target audience is females between the age of 16-35 years.

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### Position Summary:

The role will involve conducting the above mentioned camps in 12 villages of Dhamtari district in Chhattisgarh, according to the content developed by the Pratima Beauty Team. The volunteer will be the key responsible person in the implementation of the entire process of awareness, interaction with the community, recording outcomes and communicating with the State and the Center Team.

The role is challenging and involves great communication skills, teaching skills, ability to facilitate discussion, discuss on topics like Menstruation, pregnancy, importance of Condoms, sexual abuse etc. All the technical, infrastructural and other support shall be provided to the volunteer.

### **Qualification & Skills Required**

- Willingness to travel on a daily basis to the villages
- Willingness to work in the community.
- Minimum Qualification: Graduation
- Great Communications Skills
- Fluency in English, Hindi & the Regional Language
- Experience/ interest in training and teaching

**Remuneration:** Food and accommodation shall be provided.

**Location:** Dhamtari, Chattisgrah.

Interested candidates can email their resumes and statements of purpose to Mitali Rawat at [mitali.rawat@gmail.com](mailto:mitali.rawat@gmail.com) or call at +91 9953847284.