

Job Description - Program Manager (Driver Skilling Project)

Pratham Institute for Literacy, Education and Vocational Training

About Pratham Institute: Pratham Institute, the vocational skilling vertical of Pratham Education Foundation was launched in 2010 with a mission to create sustainable programs for training and retraining of youth for employability or entrepreneurship.

Our 85+ training centers are spread across 16 states in India. We have trained and placed over 60,000 students till date in various skills through our Industry specific courses in Hospitality, Construction, Electrician, Automotive, Beauty and Bedside Assistance. We also run Entrepreneurship programs in Beauty and Construction to cater to people who have an entrepreneurial mind set and have supported 1,200 entrepreneurs to set up their own micro-enterprises.

Pratham Institute is a uniquely hybrid social enterprise with the energy and innovation of a start-up backed with the scale, resources, brand and network of India's biggest NGO. We attempt to leverage these strengths to innovate and develop financially sustainable, cutting edge solutions to the problems of providing large-scale information dissemination about jobs, access to training to reach employability, certification of skills, and provision of subsequent employment or self-employment opportunities. **Pratham is also known as a launch-pad for young talent** – our alumni have started significant organizations like Akshara Foundation, PRS and Kaivalya, and are regularly selected for elite education programs, including at Ivy League institutions like Harvard and Wharton. For more details, refer to <http://www.pratham institute.org/>

Recently, Pratham Institute in collaboration with Ola Cabs, has launched a project for training and upskilling of drivers. With a current requirement of 10,000+ drivers in Mumbai alone and plans to launch cab services in new geographies, there is a growing need to skill new drivers and add them to the Ola driver's ecosystem. Pratham's innovative project focuses on equipping the candidates with soft skills and digital skills besides honing their driving capabilities. The increased focus on technology and customer experience means that drivers today need to be not only familiar with usage of booking apps and navigation systems but should also be able to communicate effectively with the passengers. The project aims to setup residential and non-residential training centers across the country to enable drivers to successfully navigate through the changing demands of their job.

Job Description

Pratham is an innovative learning organization focused on creating low-cost, replicable solutions. This project will involve managing and running the driver training project in collaboration with Ola Cabs. The role includes, but is not limited to:

- Taking full responsibility and ownership of the entire project, which includes overseeing the operations of existing centers and setting up new training centers keeping in mind the supply-demand requirements.
- Managing the day-to-day operations of the driver's training vertical.
- Developing and maintaining relations with all the key stakeholders of the project - ANI technologies and Maharashtra State Skill Development and Skilling.
- Identifying new partnership opportunities and dedicate a team to work on the leads generated.
- Post placement mentoring of existing students and counseling of the prospective candidates.
- Ideating for and creating information docket for the upskilling of drivers.

Desired Qualifications and Experience

- Ability to handle multiple projects and tasks in an entrepreneurial environment.
- Candidates must have excellent verbal and written communication skills.
- Prior experience of managing and running projects is a plus.
- The candidate must be fluent in English, Hindi and Marathi.
- Prior experience in handling operations and accounting is a plus.
- Willingness to travel to the training locations if need arises.

Date of Joining: Immediate

Work Experience: 2-5 years

Location: Mumbai

Remuneration : Rs 20,000 - 25,000

Application Process: Email your Resume plus a Statement of Purpose (max 500 words) to

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