Job Description - Manager : Digital Initiatives

Pratham Institute for Literacy, Education and Vocational Training

About Pratham Institute: Pratham Institute, the vocational skilling vertical of Pratham Education Foundation was launched in 2010 with a mission to create sustainable programs for training and retraining of youth for employability or entrepreneurship.

Our 85+ training centers are spread across 16 states in India. We have trained and placed over 60,000 students till date in various skills through our Industry specific courses in Hospitality, Construction, Electrician, Automotive, Beauty and Bedside Assistance. We also run Entrepreneurship programs in Beauty and Construction to cater to people who have an entrepreneurial mind set and have supported 1,200 entrepreneurs to set up their own micro-enterprises.

With the Annual Status of Education Report (ASER) 2017, pointing out how underprepared our children in the age group of 14-18 years are to enter workforce, Pratham Institute in conjunction with other verticals of Pratham Education Foundation is working on providing digital content with the aid of tablets to youth in the remotest part of India.

Pratham Institute is a uniquely hybrid social enterprise with the energy and innovation of a start-up backed with the scale, resources, brand and network of India's biggest NGO. We attempt to leverage theses strengths to innovate and develop financially sustainable, cutting edge solutions to the problems of providing large-scale information dissemination about jobs, access to training to reach employability, certification of skills, and provision of subsequent employment or self-employment opportunities**. Pratham is also known as a launch-pad for young talent –** our alumni have started significant organizations like Akshara Foundation, PRS and Kaivalya, and are regularly selected for elite education programs, including at Ivy League institutions like Harvard and Wharton. For more details, refer to http://prathaminstitute.org/

Job Description

Pratham is an innovative learning organization focused on creating low-cost, replicable solutions. This project will involve working with the central Content team of Pratham Institute – Pratham's vocational training arm on creating digital content to train young, underprivileged youth from India's most challenging rural and tribal areas (Hospitality, Healthcare, Beauty, Automotive, Construction, Electrical, Soft Skills and Life skills). The role includes, but is not limited to:

- Researching and incorporating various technological solutions to design and deliver content in an engaging manner

- Ideating for low cost, low bandwidth digital content delivery platforms
- Ideating for assessment platforms around themes specific to industries
- Ideating for and creating digital information dockets targeting 21st century skills
- Translating designs and wireframes into high quality code
- Ensuring the best possible performance, quality and responsiveness of the application

Desired Qualifications and Experience:

- Candidates must have a background in Computer Science or related fields.
- Candidates must have hands on experience with Web based/Android applications and programming using HTML, CSS, Javascript, Java and Python.
- Experience with UI/UX design is a plus.
- Candidates interested in designing pedagogy for various themes relevant to the organization.
- Experience in designing and implementing ed-tech solutions is a plus.
- Experience in designing content and pedagogy is a plus.
- Ability to handle multiple projects and tasks in an entrepreneurial environment.

Date of Joining: Immediate

Location: Mumbai
Remuneration : Rs 25,000 - 35,000

Application Process: Email your Resume plus a Statement of Purpose (max 500 words) to
  nupur.kala@pratham.org , shrimayee.dutta@pratham.org