



Pratham Education Foundation

Learning with Vodafone

Job Description Associate, Content Development

Programme Summary

Learning with Vodafone is a digital education initiative being implemented by Pratham Education Foundation and funded by Vodafone Foundation India. The programme is an innovative teacher-centric technological intervention which is currently working in 1,020 schools across 8 states with the aim of enhancing the learning levels of students in low income schools by introduction of technology and group learning pedagogies in classrooms. In the coming academic year (2018-19), Learning with Vodafone will be scaling up and reaching out to schools with hardware and provide them with content for classes 6-8 for mathematics and science. The teachers will also be given access to a teacher portal with pedagogy related course, online digital content and chance to network with other teachers. This will provide them with an opportunity to implement group learning pedagogies in their classrooms and integrate technology as well.

Position Summary

The incumbent will be working within the web resource development team which is primarily responsible for creating and sourcing content for the teacher portal. The teacher portal is envisaged as a one-stop platform for all requirements of teachers: content, pedagogy ideas, networking with other teachers and ideas on using technology in classrooms. For all resources and teacher development plans, the portal will initially focus on teachers of Math and Science for Classes 6-8. The key focus areas of the incumbent's position involves researching, sourcing, writing and editing interesting, attractive, appropriate digital content to be uploaded on the web portal for teachers and educators.

Roles and Responsibilities

The primary roles and responsibilities of the incumbent will include but will not be limited to:

- To research, source, write interesting content for teachers and educators related to pedagogy and use of digital content in classrooms
- To write case studies, conduct interviews of teachers using the content
- To collaborate with other organisations and institutions for sourcing open source content
- Analyze key performance indicators to determine content effectiveness
- To ensure that the content, posts are not violating any laws or are inappropriate in any way
- Supporting the programme team with other tasks as required

Required Skills

- Proven ability to create online content for teachers related to pedagogy
- Ability to generate content ideas and create content for mathematics and science for classes 6-8
- Ability to work cohesively with a team and also independently with strong initiative and proactive involvement
- Attention to detail and strong command over language and grammar in Hindi and English
- Proficiency in MS office applications (Word, Access, Excel and PowerPoint). Candidates proficient in typing in Hindi (through Google Input tools or Kruti) will be preferred

Required Qualifications and Experience

- Bachelor's degree in any relevant field. Post-graduation in science or math stream is preferred
- 2+ years of work experience in developing content and working with educators. Candidates with prior experience of developing digital content for websites or educational institutions will be preferred

Remuneration and Location

- Remuneration will be competitive as per industry standards and will be commensurate to candidate's experience levels
- The incumbent will be based in New Delhi and will have to travel regularly across the country

To Apply and Last Date

- Interested candidates should submit their resume via the link given below by 23 June 2019
- Link: [<http://tiny.cc/1hj56y>] Please sign-in with your Gmail account to access the link

For any queries or clarifications required, write to us at learningwithvodafone@pratham.org or call us at +91 11 49059417