



Video Editor & Producer, Communications, Pratham & ASER Centre

About Pratham

Pratham was founded in 1995, to provide pre-school education to children in Mumbai slums. Over the last 20 years Pratham has grown to be India's largest NGO working to provide quality education to underprivileged youth and children in 23 states and union territories across the country, with a range of interventions.

Pratham is a widely recognized organization, having received notable awards such as the WISE Prize for Innovation, Skoll Award for Social Entrepreneurship, the Henry R Kravis Prize in Leadership and the CNN-IBN Indian of the Year for Public Service. For more details, refer to www.pratham.org

About ASER Centre

Every year since 2005, Pratham has facilitated an innovative exercise: that of implementing the Annual Status of Education Report (ASER). This enormous annual task engages citizens across the country in understanding and tracking children's ability to read and do basic arithmetic. It is the largest household survey of children conducted in India by citizens' groups.

ASER Centre was established in January 2008 as a specialized, independent unit within the Pratham network. Its twin objectives are to continue to implement ASER, related assessment and research projects in the social sectors, and to build the capacity of individuals and organizations across the country to undertake similar initiatives. For more details, see www.asercentre.org

Video Editor & Producer, Communications – Job Description

About the Unit:

The Communications team works to supplement activities carried out by Pratham and ASER Centre. The team is currently in the process of broadening the communications strategy of the organization that will allow for a stronger media presence, online communication, etc. in the coming year.

Creating attractive and varied written and visual material for internal and external communication, as well as for social media, brochures, filmmaking, and media dissemination is the core of the work envisaged. The team has also recently ventured into social media, for awareness-building purposes. This presence is growing at a rapid pace and requires dedicated management.



Other work responsibilities include supporting other units with writing and documentation work, donor communications management and internal communication activities.

Scope of Work:

Pratham and ASER Centre are looking to hire a talented video editor and producer to work closely with the communications team and create videos and short films suitable for broadcasting. The video content produced is typically data-driven with a narrative that tells a cohesive story. To further understand the requirements and work better, visit [Pratham](#) and [ASER Centre](#)'s YouTube channels.

- Ideate and make film briefs to include needs and specifications, with the filmmaking team. The video editor and producer will be expected to review shooting script and raw material. Periodic consultation with filmmaking team from pre-production to post-production must be done.
- Edit existing or new footage, using still and moving images, create rough and final cuts, input music, edit dialogues, design graphics and special effects and ensure logical sequencing and smooth running.
- Discover and implement new editing technologies and industry's best practices to maximize efficiency.

Desired Qualifications and Experience

Required:

- Master's or equivalent degree in film studies, cinematography or related fields
- Proven working experience in video editing
- Working knowledge of digital technology and editing software packages (Avid Media Composer, Lightworks, Premiere, and Final Cut Pro).
- Strong writing skills in English and Hindi
- Working knowledge of special effects, 3D and compositing
- Creative and storytelling skills

Preferred:

- Strong portfolio with experience of having worked on documentary films for the non-profit sector
- Experience living and working in a developing country

Application Process

Email the following to prmrecruitment@pratham.org and mention 'Application for position of Video Editor & Producer, Communications' in the subject line. Note that only shortlisted candidates will be contacted.

1. Current Resume: Resume should contain

- Contact Information for Applicant
- Academic Background
 - Universities Attended, Degrees Acquired
 - Academic Record (Marks or GPA, if applicable)
 - Past work experience, highlighting relevant skills
 - Relevant Coursework: List Courses in Development, Management, and Education
 - Experiences in development, teaching and/or education (if applicable)
 - Languages Spoken

2. Statement of Purpose (500 Words)

For additional queries, contact Devyani Pershad at +91-11-41651638 between 11:00 am to 5:00 pm.