

Visual Media Producer, Communications, Pratham Education Foundation

About Pratham

Pratham was founded in 1995, to provide pre-school education to children in Mumbai slums. Over the last 20 years Pratham has grown to be India's largest NGO working to provide quality education to underprivileged youth and children in over 20 states across the country, with a range of interventions.

Pratham is a widely recognized organization, having received notable awards such as the WISE Prize for Innovation, Skoll Award for Social Entrepreneurship, the Henry R Kravis Prize in Leadership and the CNN-IBN Indian of the Year for Public Service. For more details, refer to www.pratham.org

Job Description

About the Unit:

The Communications team works to supplement and communicate activities carried out by Pratham Education Foundation. The team is currently in the process of broadening the communications strategy of the organization that will allow for a stronger media presence, online communication, etc.

Creating attractive and varied written and visual material for internal and external communication, as well as for social media, brochures, filmmaking, and media dissemination is the core of the work envisaged. Other work responsibilities include supporting other units with writing and documentation work, donor communications management and internal communication activities.

Scope of Work:

Pratham is looking to hire a talented visual media producer to work closely with the communications team and create videos and short films suitable for broadcasting. The video content produced is typically data-driven with a narrative that tells a cohesive story. To further understand the requirements and work better, visit [Pratham's](#) YouTube channel. The key responsibilities of the visual media producer will include, but not be limited to, the following:

- Ideate and make film briefs to include needs and specifications, with the communications and program teams.
- Conceptualize or review shooting script, capture raw material and produce final products. Ongoing consultation with relevant team from pre-production to post-production must be done.

- Edit existing or new footage, using still and moving images, create rough and final cuts, input music, edit dialogues, design graphics and special effects and ensure logical sequencing and smooth running.
- Discover and implement new editing technologies and industry's best practices to maximize efficiency.
- Build capacity of program teams to contribute to overall visual media effort and repository for the organization.

Desired Qualifications and Experience

Required:

- Degree in film studies, cinematography or related fields
- Proven working experience in video production
- Working knowledge of digital technology and editing software packages (Avid Media Composer, Lightworks, Premiere, and Final Cut Pro)
- Strong writing skills in English and Hindi
- Working knowledge of special effects, 3D and compositing
- Creative and storytelling skills

Preferred:

- Strong portfolio with experience of having worked on documentary films for the non-profit sector
- Experience living and working in a developing country

Application Process

Email the following to communications@pratham.org and mention 'Application for Visual Media Producer, Communications' in the subject line. Note that only shortlisted candidates will be contacted.

1. Current Resume: Resume should contain

- Contact Information for Applicant
- Technical Background
 - Universities Attended, Degrees Acquired
 - Past work experience, highlighting relevant skills
 - Relevant Coursework: List Courses in Development, Management, and Education
 - Experiences in development, teaching and/or education (if applicable)
 - Languages Spoken

2. Statement of Purpose (500 Words)

For additional queries, contact Devyani Pershad at +91-11-41651638 between 11:00 am to 5:00 pm.