Job Description – Curriculum Developer & Trainer

Pratham Institute for Literacy, Education and Vocational Training

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About Pratham Institute

Pratham Institute, the vocational skilling vertical of Pratham Education Foundation was launched in 2010 with a mission to create sustainable programs for training and retraining of youth for employability or entrepreneurship. Our 85+ training centers are spread across 16 states in India. We have trained and placed over 60,000 students till date in various skills through our Industry specific courses in Hospitality, Construction, Electrician, Automotive, Beauty and Bedside Assistance. We also run Entrepreneurship programs in Beauty and Construction to cater to people who have an entrepreneurial mind set and have supported 1,200 entrepreneurs to set up their own micro-enterprises.

Pratham Institute is a uniquely hybrid social enterprise with the energy and innovation of a start-up backed with the scale, resources, brand and network of India's biggest NGO. We attempt to leverage these strengths to innovate and develop financially sustainable, cutting edge solutions to the problems of providing large-scale information dissemination about jobs, access to training to reach employability, certification of skills, and provision of subsequent employment or self-employment opportunities. Pratham is also known as a launch-pad for young talent – our alumni have started significant organizations like Akshara Foundation, PRS and Kaivalya, and are regularly selected for elite education programs, including at Ivy League institutions like Harvard and Wharton. For more details, refer to http://www.prathaminstitute.org/

The 14-18 Project

ASER 2017, unlike previous years, covered children in the age group of 14-18. It assessed this age cohort on the following aspects:

- Activity: Are they studying or working?
- Ability: Can they apply basic reading and arithmetic abilities to everyday situations? Can they do simple financial calculations?
- Awareness & Exposure: What do youth report in terms of their exposure to media? Are they familiar with common digital and financial instruments and processes?
- Aspiration: What do youth in this age group report as their educational and career goals?

The results from the report indicate that even though 86% of the respondents are still enrolled in the formal education system (thanks to RTE), learning levels still remain low. Only about 45% students can solve a division problem, and 25% students cannot read or write fluently in their own native language. When it comes to awareness and exposure, despite 73% of them having used a mobile phone in the last 7 days (at the time of the survey), only 28% of them had used the internet. Further, there is a clear gender bias which exists as fewer females have

accessed the phone or the internet vis a vis their male counterparts. When it comes to aspirations, almost a third of the youth who were currently not enrolled in an educational institution did not have a specific occupation that they aspired to.

Based on these observations, Pratham has conceptualized a model which will focus on improving the youth's ability, awareness levels and increasing aspiration levels. The 14-18 programme is preparing adolescents for the future, by empowering them with essential skills like the **ability to communicate, internet literacy, and awareness about existing careers**; while inculcating several 21st century skills like spirit of **collaboration, confidence, willingness to learn, resilience, problem solving and, critical thinking**. The program is targeted towards low cost government schools and will be initially piloted in a few select locations. The delivery methodology for the programme will be a combination of digitally delivered content as well as facilitator-driven discussions.

Role Description

This project will involve working with the 14-18 Program Development team of Pratham Institute. The role primarily focuses on developing digital content for a variety of courses which will be included in the program. Some of the responsibilities involved in this role are:

- Designing content in alignment with the program frameworks.
- Developing digital content and activities for modular courses.
- Designing assessments to measure program outcomes.
- Coordinating with multiple teams for ensuring smooth program delivery.
- Conducting training for facilitators to deliver the designed content.

Qualifications and Experience

- Candidates must have a degree in Education, Development Studies, Social Work or related fields.
- Candidates must have 1-2 years of experience in designing curriculums and conducting training.
- Experience in designing and implementing ed-tech solutions is a plus.
- Ability to handle multiple projects and tasks in an entrepreneurial environment.
- Fluency in Hindi and English. Ability to read multiple Indian languages is a plus.

Date of Joining: Immediate

Remuneration: INR 25,000 to INR 32,000 per month

Application Process:

Email your CV/Resume plus a Statement of Purpose (max 500 words) along with any writing samples of your previous work to jagruti.raval@pratham.org and annette.francis@pratham.org