



Pratham Institute: Trainer- Beauty Program

Job Title: Trainer, Implementation (Beauty Entrepreneurship Program)

Location: Maharashtra (Nagpur, Mumbai, Pune, Ahmednagar), Madhya Pradesh (Indore, Bhopal, Jabalpur, Gwalior), Delhi, Uttar Pradesh (Lucknow and Bareilly), Punjab, Rajasthan (Jaipur)

About Pratham Institute: At Pratham Institute for Literacy, Education and Vocational Training, we work across the country to provide individuals with the employability skills needed to address India's growing need for skilled manpower. Between now and 2025 over 250 million young people are estimated to enter the Indian workforce, while only 5% of youth aged 20-24 have obtained vocational skills through a formal training system. Pratham's Youth Skilling Program was therefore launched in 2005 with a mission to create sustainable programs for training and retraining of youth for employability or entrepreneurship.

Our training centers are spread across 21 states in India. We have trained over 45,000 students till date in various skills through our Industry specific courses in Hospitality, Construction, Automotive, Beauty, Electrical, Plumbing and Bedside Assistance. We also run Entrepreneurship programs in Beauty to cater to people who have an entrepreneurial mind set and want to set up their own practices. We have also trained over 60,000 people in digital literacy through our Education for Education Program.

Pratham Institute launched the Beauty program in November 2011 to encourage the spirit of entrepreneurship and train individuals to set up their own beauty centers. The Beauty program offers training courses as well as support for individuals who want to set up their own beauty centers as independent businesses. We provide such individuals with initial financial support and mentorship for anywhere between 12-18 months. We handhold them in setting up their beauty centers and give them the franchisee ownership once they become self-sustainable. So far, we are operating 14 training centers across Madhya Pradesh, Chhattisgarh, Assam, Punjab, Andhra, Terengganu, Gujarat, UP, Orissa, Rajasthan and Maharashtra. Below chart shows the number of students enrolled and completed their training with us. So far, Pratham has supported more than 1000 entrepreneurs through this initiative.

Now we have launched "Beautypreneur" program which enables owners of beauty parlors to enhance, grow their business and increase their earnings. Pratham will act as a mentor for them to establish their business through financial and mentorship support. Pratham

will help these beautypreneurs to explore new opportunities in the sector and to enhance their skill through different seminars and workshops.

Pratham is a very dynamic place to work, so the person needs to be comfortable with working on a number of different projects at the same time.

For more details, refer to <http://pratham institute.org/>

Position Summary:

Your Role is very important! In this entire Program, we want you to work with full dedication and determination with our Organization for long time. But for this you need to follow all the rules and regulations. This will be compulsory.

Main Responsibilities:

- a. Interested in teaching
- b. You need to take trainings, seminar of all the Beautypreneurs with honesty.
- c. Need to give training according to Godrej is compulsory.
- d. If there is training of Godrej, you need to travel in Mumbai or in any state for the same.
- e. You need to plan, organize and deliver TOB(Training of Beautypreneur)
- f. The equipment which are in used for training will be your responsibility.
- g. If you want leave you need to arrange some other trainer for that duration in the seminar, so that the Beautypreneurs will not face any difficulties in learning.
- h. Need to focus especially on Beautypreneurs' self-learning.
- i. In first phase beautypreneurs needs to teach atleast 5 students. Thus you have to make sure all data related to students is with you so that you can share with your program officer.
- j. In second phase they need to do Godrej Rich Cream Hair Color to given targeted number of people.
- k. This project involves various stages where you have to coordinate with your program officer for the planning, organizing the seminar and workshops.
- l. You have to make sure that after enrollment of Beautypreneur, they are taking TOB and starting batch at least with five students.
- m. Need to have basic computer knowledge.
- n. Should provide life skill training to Beautypreneur.
- o. Conduct training, seminar and workshops.
- p. Maintain cordial relation with Beautypreneur and program officer.

Qualification & Skills Required

- Willingness to travel regularly

- Minimum Qualification: Minimum 12th
- 1 year course certificate
- 2 years of experience in the beauty field.
- Good Computer knowledge (Microsoft Excel & Word, Internet, etc.)
- Good Communications Skills
- Solution oriented
- Fluency in the Regional Language, Hindi & English
- Experience/ interest in training and teaching

Remuneration: As per industry standards

Location: All over India

Interested candidates can email their resumes and statements of purpose to Ankita Joshi at ankita.joshi@pratham.org or +91 7738274440 or Rani Sharma at rani.sharma@pratham.org and Savita Bansode savita.bansode@pratham.org or call at +91 9769538511