



5.7 MILLION

CHILDREN & YOUTH REACHED

1.1M

children reached through
Pratham led education programs

560,000

children surveyed through the ASER survey

24,000

young adults equiped with relevant job skills

4.6M

children reached through government partnerships

200,000

teachers trained in Pratham methods

4,300

girls given a second chance to complete their education



CEO'S DESK

A year passes so quickly. Each year, we continue some of the activities we have been doing, taking incremental steps, iterating, refining, experimenting, measuring, reviewing and learning. We also do new things – taking big bold steps in new terrains. 2016-17 was no different.

In our direct educational programs, based on the learnings of Lakhon mein Ek campaign of 2015, we began to create neighbour-hood based children's groups in every village and community where we work.

The idea is to have ongoing reading and learning activities in the community, periodically or continuously through the year in order to sustain and grow the learning that has been gained in camps and classes. Children do activities together in groups helped by family members, especially mothers or others. Having facilitated these groups, the challenge for us is how to fuel this activity on an ongoing basis on massive scale with new ideas but at minimal cost. By the end of the 2016-17 school year, close to 120,000 such groups were functioning across the country.

Our partnership work with governments also continued to grow. 123 districts.14 states. Reaching 4.5 million children. Each partnership is forged with slightly different features, variations in activities, different implementation patterns. But all adding to the effort to improve children's learning outcomes in a substantial and significant way all over India.

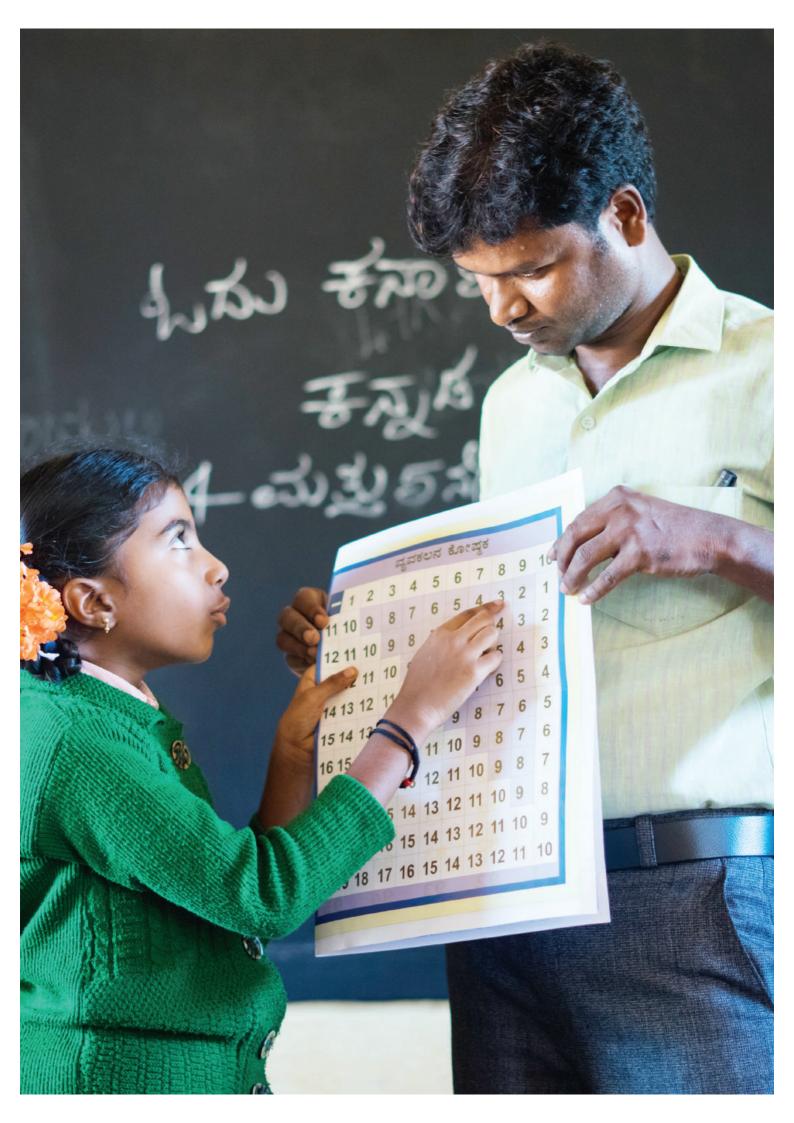
We also tackled new questions: Do children learn only when they are taught? Can they learn on their own? How can technology play a role in helping children help themselves? As we look back over time, we will see that our first big bold steps in the digital space were taken in 2016 thanks to significant commitments from donors who encouraged us to explore what technology can do for children.

We tested ourselves in new territories. Over the last ten years, our ASER approach for assessment by citizens has spread to more than a dozen countries. In 2016, interest in our intervention models was beginning to grow, especially in Africa. In partnership with JPAL-Africa, we began to explore the landscape in Zambia. Amazingly, the transplantation and adaptation of our methods including of our phonetic-syllable charts seemed to help Zambian children.

In the sphere of vocational skilling, we strengthened our impact by building robust networks for post-placement tracking, and increased contact with Pratham graduates through an alumni network. The vocational skilling group also experimented with community-learning initiatives — via women's groups in rural areas and worker groups in urban localities. Over 35,000 youth were reached and oriented on requirements for employability.

None of this would be possible without the steadfast commitment of many partners and donors, individuals, institutions and organizations, in India and abroad, who continue to travel along this path and help us to learn as we move forward year on year.

With your help and support we look forward to another productive year.





ASER CENTRE

Over the years, ASER Centre has reported on the status of education in the country through the Annual Status of Education Report (ASER). 2016 saw the completion of the 11th round of the survey across rural India. The ASER 2016 Report was released in New Delhi on January 18, 2017, by Government of India's Chief Economic Advisor, Arvind Subramanian and Deputy CM and Education Minister of Delhi, Manish Sisodia.

In addition to the massive nation-wide household-based citizen-led survey carried out every year, ASER Centre engages in Assessment, Survey, Evaluation, Research and Communication activities in education and related social sectors. In addition to its own projects and activities. ASER Centre also offers its expertise in measurement, training, research and assessment to other institutions and organizations.

MEASURE
TO
UNDERSTAND
TO
COMUNICATE
COMMUNICATE

ANNUAL STATUS OF EDUCATION REPORT (ASER) 2016

589 DISTRICTS

17,473 VILLAGES

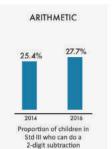
350,232 HOUSEHOLDS

562,305 CHILDREN SURVEYED

AGE GROUP 3-16



Proportion of children in Sto III who are able to read at least Std I level text





INTERNATIONAL COLLABORATIONS

The ASER model has spread organically over time to other countries. Currently 14 countries across 3 continents that have adapted the ASER model for use in their own contexts.

RESEARCH

ASER Centre concluded two major studies in the education sector during 2016-17:

The India Early Childhood Education Impact study is a five-year longitudinal study of a cohort of 14,000 four year olds — the first

of its kind in India – conducted in collaboration with Ambedkar University, Delhi and UNICEF.

A study of transition to secondary school, supported by the Kusuma Trust UK, provides empirical evidence with respect to

patterns in children's access to and enrolment in se ondary grades in two states of India.

Heaven on Earth

In November 2016, ASER Kashmir associates travelled to Ladakh to conduct and monitor the survey. It was a challenging task as they drove through the world's highest motorable pass – Khardung La. The road unfolds like a

dangerous serpent with harsh winds blowing across. The high altitude led to severe breathing discomfort. They finally reached the highest point, 18380 ft. above sea level and raised the ASER flag. Within minutes they were back at work, completing their monitoring and rechecking task in adjoining villages.



ROM THE FIEL



EARLY YEARS PROGRAMS

Pratham believes that early years in a child's life play a foundational role in terms of laying the base for future growth and development. It is well known that exposure to early childhood education is an advantage that children carry forward well into their school years. It is also acknowledged that programs that involve families, especially mothers, can lead to better learning outcomes and life opportunities. Our Early Years programs have evolved over time and been developed according to the needs of children and the contexts in which they live.

Today, Pratham works directly in this space as well as through large-scale partnerships with the government ICDS (children aged 3-5 years) and education systems (children in grades 1&2) across the country CREATE A
PRINT RICH
ENVIRONMENT

ASSESSMENT
BASED ON
OBSERVATIONS
AND
ACTIVITIES

REPORT CARDS FOR CHILDREN MOTHERS' ENGAGEMENT



DIRECT MODEL

67,298 CHILDREN

Daily classes run by Pratham trained instructors or community teachers in schools or in community spaces GOVT. PARTNERSHIP MODEL

> 2,647,191 CHILDREN

Dally classes run by government staff, trained and supported, by Pratham who engage with children at existing Anganwadi centres or in schools



ENGAGING MOTHERS

As part of the Early Years outreach, Pratham engages with mothers in smal and big groups, which meet at regular intervals. In these interactions, Pratham staff and mothers discuss children's progress across different developmental goals and also ways in which mothers can play a more active role in the education of their children. Other important topics like genera health and hygiene, prevention of diseases, food and feeding are also discussed with mothers. Specific material is designed and shared with the mothers for this purpose.

Ashmina

Ashmina's family shifted from their village to Mumbai when she turned 7. Schools in the new city declared that she was "not ready" for school. In spite of her age, a Pratham Balwadi took her under its wings and helped

her to acquire the skills required to enroll in 1st grade. She moved from alphabets to simple words and could gradually introduce herself before the class. Initially rejected by a few schools, Ashmina is now a happy student in 1st grade. She has also made many friends. Her parents eagerly talk about the benefits of pre-schools for children.





FROM THE FIELD



ELEMENTARY EDUCATION PROGRAMS

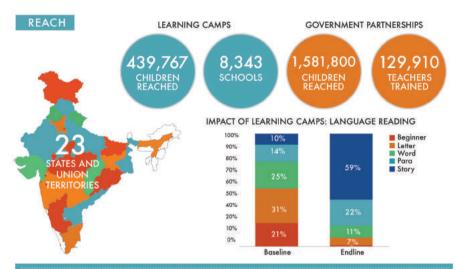
READ INDIA

Read India, Pratham's flagship program, was first introduced in 2007 with the objective of improving the reading, writing and basic arithmetic skills of children in the 6-14 age group. Today, the program is implemented across the country using Pratham's Combined Activities for Maximized Learning (CAMAL) approach to strengthen the foundation of learning of children in primary grades. The approach, also known as Teaching at the Right Level (TaRL), has been proven to be effective. There have been a decade long series of randomized evaluations conducted by the Abdul Latif Poverty Action Lab (JPAL) at MIT. The approach and the evidence are both capturing a great deal of national and international interest. Today, Pratham's CAMAL approach is implemented in two ways: "directly" through Pratham trained instructors, or through government teachers in "partnership" with school systems across India.

The direct model involves a Pratham team member who leads the teaching-learning activities with children through short-duration intensive activities model known as "Learning Camps". In addition to improving children's learning, Learning Camps provide a live demonstration of how children's learning can improve substantially in a relatively short period of time.

Through partnerships, Pratham acts as a "catalyst", introducing, incorporating and integrating its approach, teaching-learning methods and materials and assessment techniques into government school teachers' everyday practice. Partnerships with state, district and city governments have been instrumental in spreading Pratham's teaching-learning approach and in helping to improve learning outcomes of children in government school systems in different parts of the country.

in 2016-17, Pratham also worked in partnership with 50 DIETs (government run District Institute of Education and Training) to expose pre-service teacher trainees to Pratham's methods.



LIBRARY

To support Pratham's direct approach of Learning Camps, a community based intervention called "Library" was rolled out across program locations in 2016-17. Along with working inside schools, Pratham teams engaged with children and stakeholders, especially mothers, in the community through these Library activities. Groups created as a part of these activities aim to go beyond merely plugging learning gaps among children to focus on developing an environment where children are able to learn on their own. Through periodic contact at set intervals, Pratham staff support these children's groups through appropriate material, suitable to be used by children themselves. Basic learning material is provided in a specially designed package for children for each community for a week so that habitual changes can be brought in children by ensuring that they also take out time to study after school hours. The process is facilitated by Pratham Staff but the responsibility for implementing the community level activities lies with volunteers from the community who sit with children on a daily basis to help children study using the specially designed package.

120,467
CHILDREN'S
GROUPS
FORMED

729,094 CHILDREN PARTICIPATED

Sakshi

Sakshi was enrolled in school but she often sneaked out of class and spent time loitering in the village. Speaking to her family, the Pratham Learning Camp instructor found out that Sakshi was

scared of school. She didn't understand anything that was being taught, hence did not want to come. To encourage her to be a part of the Learning Camp, he knew there was a need to win her confidence. So he decided to personally spend time with the girl. Soon enough, Sakshi started realizing that she could learn quickly. Her interest in Learning Camp activities and in learning grew swiftly and soon Sakshi became regular at school. Sakshi who once struggled even with basic letters, was a fluent reader by the end of the camp.



OM THE FIELD



WORKING WITH UPPER PRIMARY GRADES

Pratham's works with children in Upper Primary grades with the aim to develop skills beyond basic reading and arithmetic. Just like the interventions for the primary school age group, here too, programs are delivered in two ways: "directly" through Pratham trained instructors, or in "partnership" through government teachers in select states across the country.

These interventions have a combination of class-based instruction and facilitation-based learning through daily programs as well as via the Learning Camp mode of delivery. The focus is on building children's language, math, English and science abilities by focusing on the development of comprehension and vocabulary, writing, problem solving and the capability of working in groups.

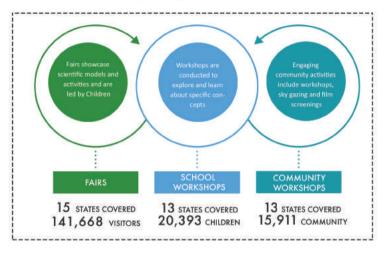
DIRECT

GOVT. PARTNERSHIP

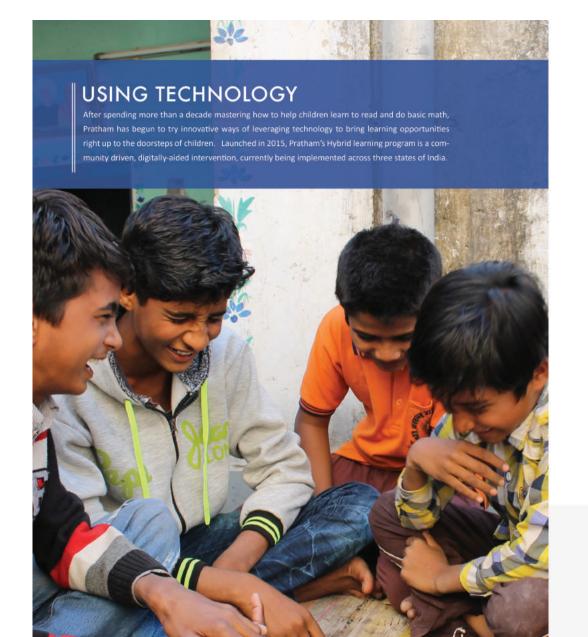
16 STATES 71,270 CHILDREN REACHED 257,449 CHILDREN REACHED REACH

SCIENCE

Pratham's Science Learning Program seeks to create an environment of 'learning by doing', where children can gain first-hand experience with science models, experiments and activities. This is how they begin to develop systematic and scientific thinking and apply what they know to real life situations. The Science team carries out science workshops and fairs in schools and communities by Pratham- trained staff (Vigyan Mitras - Friends of Science). The program targets children in upper primary grades.







IMPACT

Early results (after 9 months of intervention) with minimal facilitation have shown a 10% improvement in Hindi reading, 8% improvement in English reading skills and 9-16% improvement in subject awareness.

379
VILLAGES STUDENTS

REACH

2,400

of Maharashtra, Rajasthan and Uttar Pradesh

TECHNOLOGY UTILIZED FOR THIS INTERVENTION

Pratham has developed an Android app which is an integrated platform to access resources in math, science and English. Resources that are available include videos, simulations, games, quizzes and reading material. The games and simulations are developed in HTML5/Javascript so that they can be embedded on web pages for an online version or used on desktops in an offline version. All the resources i.e. videos, simulations and games are locally stored on the tablets so that the use of the tablet does not need internet access. Tracking and logging of user's behavior and scores is enabled to analyze the content being watched by the students, as well as time being spent on each resource.

WAY FORWARD

Right now, the Hybrid Learning targets children between age group of 10-14, but in the coming year, the program will also be made available for pre-primary, primary grade children and drop out girls appearing for their Grade 10 examination.

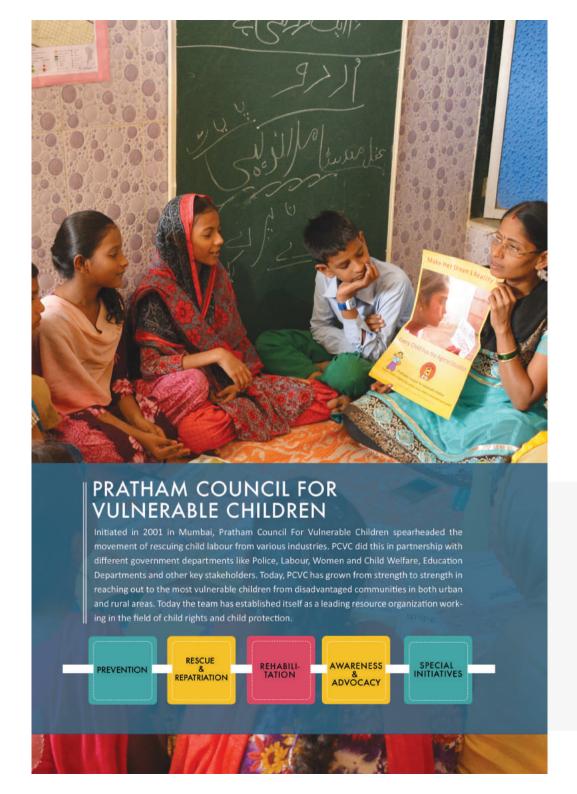
Aakash knew

Aakash knew that the femur is the longest bone in the human body. After learning about the human skeleton, he made a cardboard skeleton model. Through the model, he can show the bones in the body as well as how joints move.

These are things that he will now never forget! The tablet, provided as part of Pratham's H-Learning program, was a welcome guest in Aakash's tiny hamlet. Many young children used the tablet. Parents said that they saw a change in their children. Aakash's friend Shivan is bright young boy. His mother says that he is pushing himself to know more. Shivan is planning to use the tablet to make a video on his mother soon.



FROM THE FIELD



4,590 CHILDREN REACHED

80% CASES RESOLVED

THE CHILD RIGHTS PROTECTION DESK PROGRAM

2,476
CHILDREN
RESCUED

CHILDREN RESCUED

RESCUE PROGRAM

129,19 CHILDREN RESCUED

MERE SAPNE AUR

11 STATES DI

778 VILLAGES NE SE

CHILD LABOUR-FREE SHOP CAMPAIGN

In Dec 2016, PCVC started a child labour-free shop campaign across states to declare shops child labour-free. Stickers were pasted in all small shops and establishments where no child labour was found. The purpose of this campaign was to spread awareness among consumers and shop-keepers so that children would not be employed. Currently, 434,331 shops have been covered across locations where PCVC has a presence and these establishments have been declared child labour-free.

CHILDREN WITH SPECIAL NEEDS

Children with Special Needs Program caters to the needs of differently-abled children through direct interventions as well as referral mechanisms to like-minded organizations. In 2016-17, PCVC reached out to 3,103 children with special needs.

Arif

From being caught up in the vicious cycle of child labour in Mumbai, young Arif (Name changed) felt that this is how his life is destined to be. Little did he know that his tender hands working with tools, would one day flip the pages of a book! Life took a sudden turn for Arif when he was rescued by the Police. When he was sent back home to his village, he realised that maybe after all his destiny could change. Under the educational sponsorship program of Pratham Council for Vulnerable Children (PCVC) for repatriated child labourers, Arif was enrolled back in school, provided with books, stationery and all educational material he needed. To make commuting easier to & fro school, he was given a cycle. Today Arif encourages other children in his village to study and himself holds the importance of education in high regard. He is a constant reminder to children around him to not migrate to cities for work and instead continue their education for a better and a brighter future!



OM THE FIELD



SECOND CHANCE

Pratham's Second Chance program focuses on providing school drop-outs, especially women, another chance at education. Over a period of one year, the program helps to develop foundational academic skills of students, build confidence and life skills, support learning for the board examinations and help those who appear for the exams to succeed. Every year, the program enables over 4,000 school drop-outs restart their learning journey, contributing not only to a better academic future, but to a better life for themselves and those around them.

THE SECOND CHANCE PROGRAM IS BROADLY DIVIDED INTO TWO PHASES OF PREPARATION: FOUNDATION COURSE (FC) AND MAIN COURSE

Holding meetings with parents and community members to encourage enrolment into Second Chance

Evaluation of fundamentals to ascertain preparedness for Second Chance

Board-exam style tests to prepare students for upcoming exams

FOUNDATION COURSE

MAIN COURSE

GRADE X BOARD EXAMS

Building foundational skills in language, math, English and science Delivery of Grade 10 curriculum or exam preparation

Tracking of what students are pursuing post board exams and support to alumni

REACH



33

177 **CLUSTERS** 4,330

2.898 APPEARED FOI THE EXAMS

84% STUDENTS PASSED

DASVI KE BAAD KYA?

An initiative to motivate students in Second Chance program to think about their them to possibilities and processes for future growth.

Nazia

Nazia comes from a conservative family in Rajasthan; a family where girls are not supposed to study or even step out of the house. After dropping out of school and helping out at home for over 3 years she managed to convince her family to

complete 10th grade through Pratham's Second Chance program. She is bright and promising according to her teachers. But the fear of a single mistake ruining her chance to step out of the house again overwhelms her. She is determined to bring a change not only in her life but also her family's attitude.

MY ONLY AIM IN LIFE RIGHT NOW IS TO ENSURE THAT MY YOUNGER SISTER WANT TO SEE HER

















CONSTRU-CTION

ELECTRICAL

BEAUTY

HEALTHCARE HOSPITALITY

AUTOMOBILE

REACH



18

UNION TERRITORIES

AVERAGE PLACEMENT Rs. 7,800 MONTHLY SALARY

NEW INITIATIVES

12,000 Skill Sakhis were created under partnership with UNDP and Government of Mahaabout vocational & employment opportunities through tablets.

Manisha

Manisha lives in a very small house in the slums of Mumbai. But her dreams go well beyond the crammed space. Manisha, facing resistance from her in-laws would struggle to make it to Pratham's Entrepreneurship program. Her struggle was not only for her dreams but also to support her husband and strive for a better future for her children.

After 3 months she managed to rent out a place near her house for a Beauty salon with the financial aid by Pratham. Her business picked up and she was soon able to repay more than half of the loan amount. Today, Manisha is able to support her family financially and emotionally.





PRATHAM EDUCATION FOUNDATION

(A Private Company Limited by Guarantee under Section 8 of the Companies Act, 2013)

BALANCE SHEET AS AT MARCH 31, 2017

Particulars	Note No.	As at March 31, 2017 (In Rupees)	As at March 31, 2016 (In Rupees)
EQUITY AND LIABILITIES			
Sources of funds		600400000000000000000000000000000000000	
(a) Reserves and surplus	3	388,177,463	280,771,31
		388,177,463	280,771,31
Current liabilities			
(a) Trade payables (includes amount due to micro and	4	52,459,242	52,317,67
small enterprises Rs. NIL (P.Y. Rs. NIL)			
(b) Other current liabilities	5	139,536,211	217,862,57
(c) Short-term provisions	6	12,296,216	6,008,55
		204,291,669	276,188,80
TOTAL		592,469,132	556,960,11
ASSETS			
Non-current assets		1	
(a) Fixed assets			2.
(i) Tangible assets	7	223,694,051	186,480,84
(ii) Intangible assets	7		
(iii) Capital work-in-progress		28,443,743	23,803,75
And cooking upon in brightness		252,137,794	210,284,598
(b) Long-term loans and advances	8	38,276,274	31,333,87
		290,414,068	241,618,47
Current assets			
(a) Cash and bank balances	9	253,489,274	275,487,57
(b) Short-term loans and advances	10	42,007,697	37,652,56
(c) Other current assets	- 11	6,558,093	2,201,50
10/1/2020200000000000000000000000000000		302,055,064	315,341,638
TOTAL		592,469,132	556,960,11
accompanying notes forming part of the financial	1-21		

In terms of our report attached.

For Deloitte Haskins & Sells LLP Chartered Accountants

Place : Mumbai Date : 19 SEP 2017

For and on behalf of the Board of Directors

Rukmini Banes Rukmini Banerji

Director

Place: New York Date: September 15, 2017

Madhav Chavan Director

PRATHAM EDUCATION FOUNDATION

(A Private Company Limited by Guarantee under Section 8 of the Companies Act, 2013)

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED

MARCH 31, 2017

Particulars	Note No.	Current Year (In Rupees)	Previous Year (In Rupees)
Donation Income		2,002,749,415	1,558,394,171
Other income	12	25,642,950	15,207,701
Total revenue		2,028,392,365	1,573,601,872
Expenses			
(a) Donation made	1	135,817,643	200,123,374
(b) Professional Fees		136,377,538	200,621,689
(c) Teaching learning Material	1	124,054,156	129,939,939
(d) Training Expenses		188,269,559	137,320,466
(e) Rent		106,434,687	80,920,552
(f) Employee Benefit Expenses	13	818,555,924	588,853,346
(g) Other Expenses	14 7	336,691,748	254,655,730
(h) Depreciation and amortisation expense	7	74,784,958	55,305,004
Total expenses		1,920,986,213	1,647,740,100
Excess of Income over Expenditure before/after tax		107,406,152	(74,138,228)
See accompanying notes forming part of the financial statements	1-21		

In terms of our report attached. For Deloitte Haskins & Sells LLP

Chartered Accountants

Place: Mumbai Date: 19 SEP 2017

For and on behalf of the Board of Directors

Rukmini Banerji Director

Rucmini Banes

Madhav Chavan

Place: New York Date: September 15, 2017

Director

INTERNAL COMMITTEE

During the year Pratham conducted orientations for its staff and as a step forward, trainings at the state or regional level are also being conducted. Additionally, Pratham is developing a cadre of its own state leadership who can train their own team members. Pratham is also motivating state coordinators to conduct awareness programs and sessions in their programs and teams related to prevention of sexual harassment at the workplace.

No. of complaints received: 17
No. of complaints disposed off: 17

No. of cases pending for more than 90 days: NIL

No. of workshops or awareness programs conducted: 101



OUR SUPPORTERS

Accenture Services Private Limited

Aditya Birla Group Ador Welding Limited ADP Private Limited

Afcons Infrastructure Limited

Amgen Incorporated Artha Capital Asian Paints Limited

BA Continuum India Private Limited

Bain & Company

BG Exploration & Production India Limited

Bharat Oman Refineries Limited Bharat Petroleum Corporation Limited Bhoomi Resources Private Limited Bill and Melinda Gates Foundation

CA Technologies Castrol India Limited

Chambal Fertilizers Chemicals Limited

Chanrai Trust

Chevron Phillips Chemicals India Private Limited

Citi Foundation

Coastal Gujarat Power Limited Cvent India Private Limited Cyrus Investments Private Limited

Deloitte India

Department for International Development (DFID)

Deshbandhu Foundation

Dharampal Satyapal Charitable Trust

DLF India Limited

Douglas B. Marshall Jr. Family Foundation

Dubai Cares

Ericsson India Private Limited EXL Service Private Limited

Facebook India Online Services Private Limited

GAIL (India) Limited Gillette India Limited

Godrej Google.org

Government of Andhra Pradesh

HDFC Bank Limited Idea Cellular Limited

IndoStar Capital Finance Limited

Indus Towers Limited

Ingenero Technologies Private Limited

ITC Limited

Jhagadiya Industries Jhajjar Power Limited Kapadwanj Kelavani Mandal KKR India Financial Service<u>s Limited</u>

Kusuma Foundation

L&T Limited

L&T Hydrocarbon and Engineering Limited

L&T Public Charitable Trust

Maq India Private Limited Michelin India Private Limited National Stock Exchange Nirav Modi Foundation Obeetee Private Limited

Odisha Power Generation Corporation Overseas Polymers Private Limited Power Grid Corporation of India

Pratham Australia Pratham Canada Pratham Sweden Pratham UK Pratham USA

PricewaterhouseCoopers SDC (Bangalore) Private Limited

Procter & Gamble Hygiene & Health Care Prometric Testing Private Limited RG Manudhane Foundation for <u>Excellence</u>

RPG Foundation Rubamin Limited

Rural Electrification Corporation

Rutgers WPF

SAP Labs India Private Limited Sarva Mangal Family Trust

Sasakawa - India Leprosy Foundation Save the Children - Bal Raksha Bharat Shadowfax Technologies Private Limited

Shapoorji Pallonji Shriram Foundation

SIGMA Electric Manufacturing Corporation

Skoll Foundation
SNL Bearings Ltd

The Sudesh & Chitra Arora Family Foundation

Tata Capital Limited

Tata Housing Development Company

Tata Motors Limited

Tata Power Community Development Trust

Tata Steel Limited
Tides Foundation
UBS Optimus Foundation

UNDP UNICEF

> United Way of India Vodafone Foundation Whirlpool of India Limited Wildlife Conservation Trust

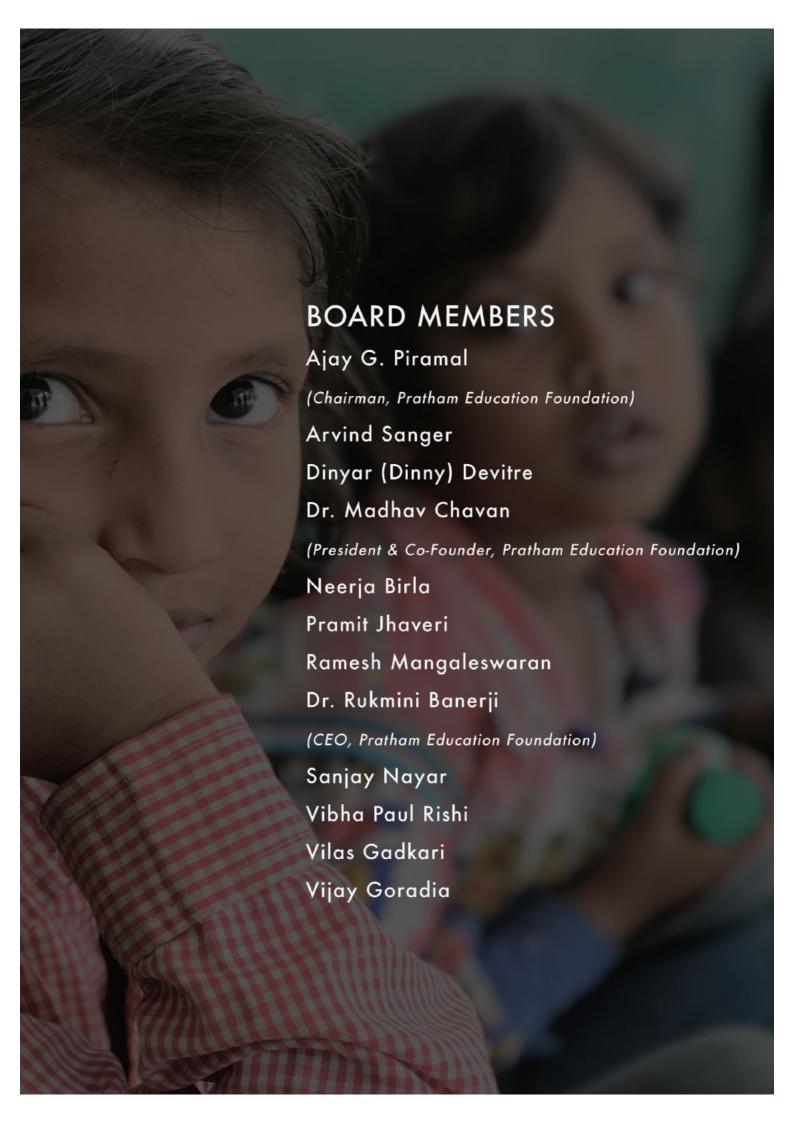
William and Flora Hewlett Foundation

Wipro Limited

Wrigley Company Foundation

Yale University

... and many more well-wishers and supporters







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@prathameducation



www.youtube.com/user/prathamfoundation



www.pratham.org

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