



Pratham

Every Child in School & Learning Well

PRATHAM EDUCATION FOUNDATION

ANNUAL REPORT 2017 -18

MESSAGE FROM OUR CEO

Looking back, we can see that our education programs and skilling initiatives performed well both in terms of reach and impact. Until now partnerships with government had been with primary or upper primary grades. But in 2017 we began to collaborate with government systems in the early childhood age group as well. Punjab government reached out for our support in creating a pre-primary program in all their primary schools. At the same time, we worked closely with Delhi government to strengthen the school readiness component in their early childhood system. In August 2017, we launched “PraDigi” – a digital initiative of Pratham. “PraDigi” has a content and software component that serves children in ten different languages and a “hybrid” on the ground delivery component where children engaged in digital and non-digital learning activities. In vocational skilling front, Pratham ran 90 centres around India, training 20,000 youth (40% of whom were women) and placing 80% of the students in jobs. We are delighted that our skilling work is receiving recognition : Business Standard recognised us as the best Social Enterprise of 2016 and Gadchiroli district administration in Maharashtra got the Prime Minister’s award for partnership model with Pratham.

Each year we build on the experiences and learnings of the previous year and also look at what lies ahead. Our evolution as a learning organization and our identity as innovators has been built on the fact that we strive to do better what we have been doing but also explore new questions and tackle new challenges.

Looking forward – here is one such challenge that we began to explore in 2017:

As far as children and learning are concerned, for more than a decade, Pratham’s ASER (Annual Status of Education Report) has been an annual anchor and a mirror not only for us but perhaps for all of India. After 10 years of ASER we decided that we would do the regular ASER every alternate year and focus on a new theme in the gap years. The 2017 ASER focussed on the age group 14 to 18. India’s Right to Education Act guarantees free and compulsory education up to the age of 14. And according to our labour laws, to work in the organized sector you have to be at least 18 years of age. ASER explored the activities, abilities and aspirations of this age group. On the one hand, we found that almost all young people aspired for more education that they believed would lead them to secure government jobs. On the other hand, the weaknesses of the education system from the primary stage onwards accumulate and by this age many find it difficult to carry out tasks like doing everyday financial calculations correctly or understanding written instructions.

To us it is clear that in addition to helping build foundations, in the coming years, Pratham will also need to think about how to help young people prepare for further learning, prepare for work and prepare for life.

Rukmini Banerji

CEO, Pratham Education Foundation



పాఠశాల : 2
తేదీ : 16-7-23
పూజారు :
తేదీ : 30-11-17
వారము : శుక్రవారం

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1x3 =	8x5 =	10x3 =
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IMPACT THROUGH OUR PROGRAMS



8 MILLION

Children reached through
education programs



3,558

girls given a second chance to
complete their education



24,000

adults trained in job skills



13,500

tablets distributed



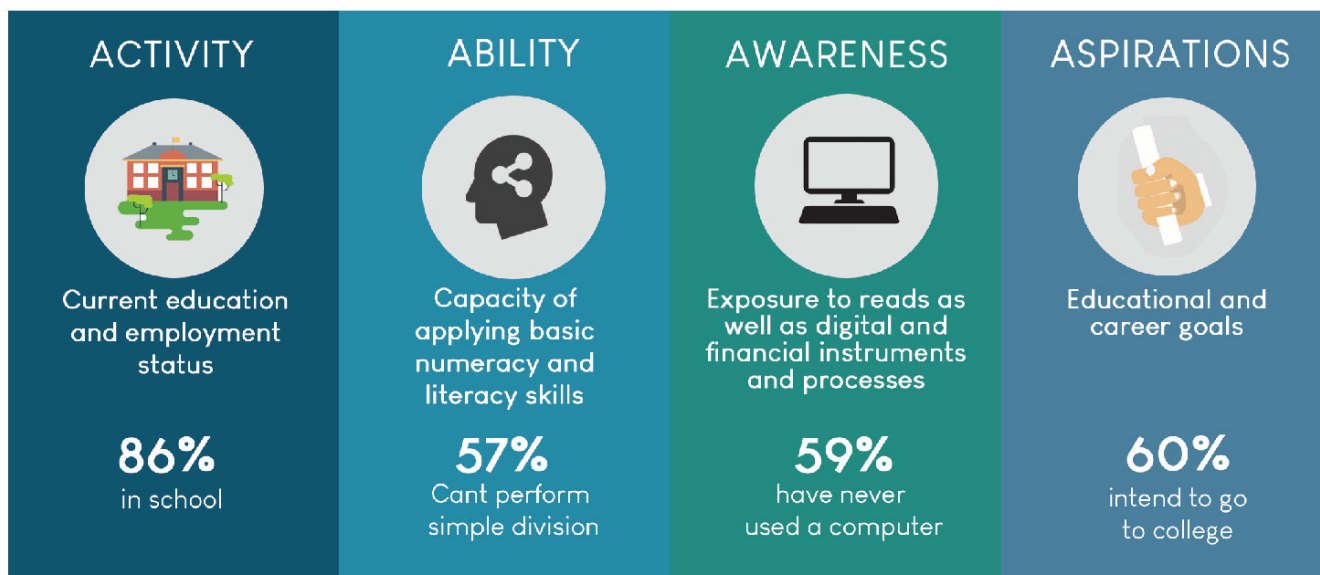
ANNUAL STATUS OF EDUCATION REPORT

Since 2005, the ASER Centre has been reporting the outcomes of the primary education system in India. Through a nation-wide, citizen-led survey, the ASER Centre gauges the ability of primary school children to read simple text and solve basic arithmetic.

However, in 2017-18, ASER focused on the age group of 14 -18 years. As per Census 2011, one out of every ten Indians is in the age-group of 14 to 18 years. The period between elementary school and adulthood is crucial for a child for it largely shapes their personality, outlook and approach to life. The survey, titled 'Beyond Basics', focused on exploring a wider set of domains beyond foundational reading and arithmetic. ASER attempted to throw light on the status and abilities of youth in the age group of 14-18 years, and find out whether they have access to knowledge, skills and opportunities that can help them, their family and their community to progress.

2,000 Volunteers | 35 Partner Institutions | 29,323 Youth | 24 States

4 DOMAINS OF ASER 2017



FROM THE FIELD



Anant would like to join the police force. But after completing the electrician's course he plans to pursue a B. Com to follow in his brother's footsteps.



Anant, 18, lives in Satara district, Maharashtra. He is training to become an electrician at an Industrial Training Institute (ITI) near his village. He chose to study at an ITI on the advice of fellow villagers, who tread the same path, and even encourages his friends to join him. Even after four months into the course, he is clueless about placement opportunities or the jobs bagged by previous batches due to the lack of communication within the alumni network. Anant would like to join the police force. But after completing the electrician's course, he plans to pursue a B.Com to follow in his brother's footsteps. For now, the only indication of his ambition to join the police force is his evening run.

He is not a frequent user of the internet and accesses it on his friend's phone occasionally. His sister-in-law, however, uses YouTube tutorials to prepare for her Teacher Eligibility Test. Anant isn't too keen on being her student though!

Other than the ITI and running, Anant spends time working on the family farm where they recently harvested soya. He has no hesitation in leaving the village for education or job opportunities elsewhere, but he adds that he will find a month or so to come back home and work on the farm. Farming is an activity he will always share with his father and brother, but it's not what he wants to do.



EARLY YEARS

The early years of a child's life are crucial as they lay the foundation for life-long growth and development. Helping children with learning opportunities at this age not only aids their development but also has been closely associated with improved outcomes such as better preparedness for school. Pratham believes that it is essential to involve the family of the child, especially the mother in this process. With a number higher than 63 million, India houses more disadvantaged children under the age of five than any other country.

Pratham's work in the early years of childhood follows two approaches – a direct approach and a partnership approach. In the former, we work directly in the community where a woman is assigned the role of running the preschool, called the Balwadi. Pratham ensures training and supervision of these women. In the latter approach, Pratham partners with ICDS – Integrated Child Development Scheme – to provide training, mentoring, monitoring and support to the Anganwadi centres.

MOTHER'S ENGAGEMENT

The role of parents is also essential for the healthy development of children. Awareness about the child's developmental needs creates a more conducive environment for children's learning in the households. The mother is the one who typically spends the largest amount of time with the child, thus becoming an essential influencer for the child in the long term. Over time, the profile of the mother has changed significantly – a lot of them have been to school and possessed the ability to contribute to the household financially. In this changing landscape, it is crucial to equip mothers with the right kind of tools that empower them to ensure their child's holistic development.

PRATHAM
REACHES
OUT TO
MOTHERS
THROUGH
THE
FOLLOWING
ACTIVITIES:

Periodic
meetings/
workshops
and home
visits

Games &
activity
cards
to help
mothers
understand
nutritional
groups for
better diet
diversity
for overall
development

Illustrated
“discussion”
cards
to anchor
discussions
around
important
Early Years
domains

Follow up
formats on
measurable
actionable
indicators-
used for
home visits

Visuals
and story
cards:
Engaging
mothers
and
families
through
stories

Engaging
with
mothers
using
digital
content
through
tablets

FROM THE FIELD



Today, Anju is a
forthcoming child,
always eager to
participate in new
activities.



Anju Kumari is a four-year-old girl in a Pratham-supported Anganwadi centre in Gaya. She was a very quiet girl, who barely spoke to anyone, and would break into tears out of fear, every time she was asked a question. After her mother left her at the Anganwadi every day, the Anganwadi worker (teacher) would struggle to settle Anju in the class.

The worker discussed this problem with the mother and requested her to spend some time with Anju in the centre, while she conducted activities with the children.

Having her mother by her side initially in a new atmosphere gradually made Anju more comfortable in the Anganwadi environment, until she began enjoying the activities in class thoroughly, and did not need her mother to be present. Today, Anju is a forthcoming child, always eager to participate in new activities. She regularly recites poems and stories with the children and helps other children with the activities. She confidently expresses her views and is always cheerful.



ELEMENTARY YEARS

Pratham believes that a child's learning levels can improve if the problem is addressed at the basic level. Hence, with the objective of improving reading, writing and basic arithmetic skills of children, Pratham introduced the 'Read India' program in 2007, and in 11 years, it underwent various changes in response to internal learning and external evaluations.

On the one hand, close to 96% of children in India are enrolled in schools, but on the other, a large number of them do not possess the foundational skills to move ahead and learn better. Pratham attempts to solve this problem by grouping children in the age group of 6 to 14 years as per their learning levels instead of their grades. Through different teaching-learning materials and activities, these children are equipped with foundational skills in reading and math to learn well. This approach is called 'Teaching at the Right Level (TaRL)', and the methodology through which children are made to learn quickly is called CaMAL - 'Combined Activities for Maximized Learning'.

The CaMAL activities are conducted in a 'Learning Camp' held for 30 to 50 days in government schools. Ensuring community engagement, we organize libraries where children sit and learn in groups and carry out activities under the supervision of community members, especially mothers. Under the 'Government Partnership' approach, Pratham trains government school teachers, either at district level or state level and assesses the improvement in learning levels of children as these teachers implement the Pratham methodology in their everyday teaching.

TEACHING AT THE RIGHT LEVEL

01



Set simple and achievable goals

02



Simple assessments to gauge learning levels and form groups

03



Grouping and teaching children according to their learning levels

04



Using level-appropriate teaching – learning methodologies and materials

05



Tracking children's progress based on periodic assessments and enabling movement across groups



FROM THE FIELD



Her favourite activity is writing a word on the board in English and telling its meaning to everyone in Kannada.



Varsha lives in Chinnahalli village on the outskirts of Bengaluru. As this village is very close to Bengaluru, many people from here travel to the city for work. Many of them are involved in laborious jobs such as domestic help, office boy and drivers. Varsha is a part of Pratham's library program in the village, and with her friends, assembles every evening at 5 pm at the village government school. All of them solve the learning material provided by Pratham, under the able guidance of the library volunteers. Her favorite activity is writing a word on the board in English and telling its meaning to everyone in Kannada.

Apart from that, she also enjoys the dictation activity where a volunteer says a word and tests children's spelling abilities. By working in groups, she learns many things from others and likes to help others with things they don't know. Her favorite subject is science, and she wants to become a doctor. She enjoys doing science projects and also likes to observe far-away objects through a telescope. She has till now observed a coconut, a beehive, the moon and the stars through the telescope and watching the lunar eclipse has been the most memorable moment for her so far.

SCIENCE

The Science Program was started in 2005 with the objective of instilling a scientific temperament in middle school children, especially in rural India. Through models, science fairs, workshops and events, Pratham aims to create an environment of 'learning by doing.'

Major Events:



TOTAL LUNAR ECLIPSE

On 31st January 2018, Pratham organized an event around the 'Total Lunar Eclipse' in 300 locations across 18 states, covering 340 villages. Out of these 300 locations, the eclipse was combined with a four-day sky watching camp titled 'Camp Galileo' in 140 locations. As many as 110 telescopes were used in various locations during this event.

NATIONAL SCIENCE DAY

On the occasion of the 'National Science Day', we organized 'Raman Vigyan Yatra' from 18th February to 10th March with the aim of reaching out to schools and communities where Pratham had never worked before.

HIMACHAL PRADESH PARTNERSHIP

A science centre was set up in the Bilaspur block of Himachal Pradesh, within the Bilaspur DIET Campus. Pratham also entered into a partnership with the Government of Himachal Pradesh.

PRATHAM COUNCIL FOR VULNERABLE CHILDREN

The Pratham Council for Vulnerable Children (PCVC) began its journey in 2001 with the objective of rescuing child labor, preventing their exploitation and ensuring their proper rehabilitation back to the safety net of family, school and society. Through its outreach programs, PCVC reaches out to the unreached and most vulnerable children and ensures that it is in tandem with its mandate of 'Every Child's Rights Protected, Every Child in School & Learning Well.'

Major Events:



'SURAKSHIT BACHPAN – NAYI SOCH

The campaign 'Surakshit Bachpan – Nayi Soch, Nayi Pahal' was conducted in Uttar Pradesh and Bihar. This campaign was conducted to ensure that children live and experience a childhood they deserve and that adults understand the need of children being protected and do not send them for work to cities.

COMMUNITY CHILD PROTECTION COMMITTEES

PCVC has also initiated the formation of community child protection committees (CCPCs) at the village, block, community, ward level, to have responsible groups within the community who work towards protection of child rights.



SEEMA SURAKSHA BAL

PCVC teams visited the 'Seema Suraksha Bal' (SSB) posts at the India-Nepal border as cross-country trafficking, and unsafe migration of children takes place from here on a large scale. Fruitful meetings and discussions were conducted with the SSB officials to work in collaboration on combating trafficking of children.



SECOND CHANCE

Pratham started the 'Second Chance' Program to ensure school dropouts, especially women, get another opportunity to complete education till the 10th grade. In India, girls drop out of school due to a variety of reasons ranging from weak economic condition to restrictive social norms. The Second Chance program supports the school drop outs in getting their Grade 10 certificate and opens up more opportunities for them to study further.

ACTIVITIES THROUGHOUT THE YEAR

Life skills sessions have been a crucial part of the program that helps equip students with confidence and skills to perform better in the classroom and beyond

Alumni of Second Chance program visited the clusters to interact with the girls and share their experiences with the new batch

Health and Hygiene sessions were conducted to create awareness about taking care of oneself and the friends and families around

Dasvi ke baad kya was conducted to motivate students to think and plan for their future through a few lectures and personal guidance

Sarpanchs , collectors and education officers visited the Second Chance centres across the states and interacted with the girls

10th Grade Certificate distribution ceremony to celebrate their success

FROM THE FIELD



Jhiarani's success brought a smile on her face and a sense of pride in her parents.



Jhiarani belongs to a family of daily wage labourers. Educating her and her three siblings was a difficult task for her parents. Being the eldest, she would go to school and later help her parents in collecting wood and doing household chores. She continued to remain a bright student and managed everything very well. In an unfortunate turn of events, she was diagnosed with leucoderma. Her health kept her at home most of the times. Her vision weakened and this made it more difficult for her to keep up. Her skin colour became a topic of discussion in school and the neighbourhood. Eventually, she dropped out of school in the 8th grade.

When mobilizers from Pratham's 'Second Chance' program approached her, she was a bit skeptical. Her mother was not very keen as they needed her to help at home. But Jhiarani wanted to study. After enrolling her in the batch of 2017-18, the next major task was to accommodate her in the class and pay attention to her special needs.

In a matter of days the teachers, Jhiarani and other students learnt to mould the classes as per her need. She performed well in the foundation course and would put in all her efforts to stay abreast with everyone. The teachers gave her extra time to read text on the blackboard or a book. She participated in all the activities and discussions. There were times when she would miss classes due to her health. The teachers and students would visit her home and share their notes and worksheets for the day. Her parents understood her passion for education and provided her with enough time and a space in the house to study. Jhiarani's success brought a smile on her face and a sense of pride in her parents. She has applied for college admissions and is already attending free summer courses in a nearby coaching centre.



VOCATIONAL TRAINING

Established in 2005, Pratham Institute – the vocational skilling arm of Pratham – has tried to address the growing need for a skilled workforce in the country. Pratham Institute trains youth from the economically disadvantaged background and provides them with employable skills and access to employment and entrepreneur opportunities. As India is expected to have the world's youngest population by 2020, only 2% of its workforce is formally skilled. In 2017-18, Pratham Institute trained 20,000 youth, out of which 40% were women, and 90% of them were previously unemployed. Equally significant is the fact that 40% of these youth belonged to the Scheduled Castes and Scheduled Tribes category.



MOBILIZATION



1,00,000+ youth reached across 200+ blocks annually across 16 states in India

TRAINING



90 centers across the following trades:
Automotive
Hospitality
Electrical
Beauty
Healthcare
Plumbing
Construction & Welding
24,000 students enrolled per year

PLACEMENT



100% students interview for jobs
85% students placed

Average Salary of 7.5K per month, with additional benefits

POST-PLACEMENT TRACKING & SUPPORT



Migration support provided to relocating students

Regular physical checkins and follow up calls

Alumni support groups

ENTREPRENEURSHIP



1500+ entrepreneurs provided with financial and operational support since 2011

FROM THE FIELD



Riddhi is sure that one day she will own and run a beauty parlour



Riddhi came to know of Pratham's beauty program at Ahmedabad from two alumni from her neighbourhood. On getting a positive review from them, she decided to take the next step and enroll herself for the program. She used to work in a hospital, but her elder sister owned a beauty parlour, and that was the reason she developed an interest in the same.

Riddhi liked the method of teaching at the centre, and also liked the emphasis on practical training.

Besides this, the Life Skills sessions improved her communication skills, which helps her in striking a conversation with her customers. She now works in a salon and takes up private assignments as well. Riddhi is sure that one day she will own and run a beauty parlour and the training that she got at this centre will help her run it successfully.

FINANCIALS

(For the year 2017-18)

Pratham Education Foundation
(A Private Company Limited by Guarantee under Section 8 of the Companies Act, 2013)

BALANCE SHEET AS AT MARCH 31, 2018

Particulars	Note No.	As at 31 March, 2018 (In Rupees)	As at 31 March, 2017 (In Rupees)
EQUITY AND LIABILITIES			
Sources of funds			
(a) Reserves and surplus	3	612,180,888	388,177,463
		612,180,888	388,177,463
Current liabilities			
(a) Trade payables (includes amount due to micro and small enterprises Rs Nil (PY. Rs Nil))	4	58,020,613	52,459,242
(b) Other current liabilities	5	98,126,916	139,536,211
(c) Short-term provisions	6	17,326,725	12,296,216
		173,474,254	204,291,669
TOTAL		785,655,142	592,469,132
ASSETS			
Non-current assets			
(a) Property, plant and equipment			
(i) Tangible assets	7	289,094,276	223,694,051
(ii) Intangible assets	7	-	-
(iii) Capital work-in-progress		34,183,603	28,443,743
		323,277,879	252,137,794
(b) Long-term loans and advances	8	54,573,445	38,276,274
		377,851,324	290,414,068
Current assets			
(a) Cash and bank balances	9	359,947,022	253,489,274
(b) Short-term loans and advances	10	40,763,033	42,007,697
(c) Other current assets	11	7,093,763	6,558,093
		407,803,818	302,055,064
TOTAL		785,655,142	592,469,132
See accompanying notes forming part of the financial statements	1-21		

In terms of our report attached,
For Deloitte Haskins & Sells LLP
Chartered Accountants

Mohammed Bengali
Mohammed Bengali
Partner



Place: Mumbai
Date: 19 SEP 2018

For and on behalf of the Board of Directors
For Pratham Education Foundation

Ramesh Mangaleswaran
Ramesh Mangaleswaran
Director
DIN: 02648636






Madhav Chavan
Madhav Chavan
Director
DIN: 02012989



Place: Mumbai
Date: 19 SEP 2018

Pratham Education Foundation
(A Private Company Limited by Guarantee under Section 8 of the Companies Act, 2013)

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2018

Particulars	Note No.	Current Year (In Rupees)	Previous Year (In Rupees)
Donation and Others		2,049,459,089	2,002,749,415
Other income	12	32,013,032	25,642,950
Total revenue		2,081,472,121	2,028,392,365
Expenses			
Donation Made		108,300,000	135,817,643
Professional Fees		92,864,703	136,377,538
Teaching Learning Material		122,739,299	124,054,156
Training Expenses		173,542,491	188,269,559
Rent		113,196,308	106,434,687
Employee Benefit Expenses	13	869,910,710	818,555,924
Other Expenses	14	277,047,080	336,691,748
Depreciation and amortisation expense	7	99,868,105	74,784,958
Total expenses		1,857,468,696	1,920,986,213
Excess of Income over Expenditure before/after tax		224,003,425	107,406,152
See accompanying notes forming part of the financial statements	1-21		
In terms of our report attached. For Deloitte Haskins & Sells LLP Chartered Accountants		For and on behalf of the Board of Directors For Pratham Education Foundation	
  Mohammed Bengali Partner		   Ramesh Mangaleswaran Director DIN: 02648636 Madhav Chavan Director DIN: 02012989	
Place: Mumbai Date: 19 SEP 2018		Place: Mumbai Date: 19 SEP 2018	

OUR SUPPORTERS

Accenture Services Private Limited	HDFC Bank Limited
Acciona Energia – Sun Photovoltaic	HSBC
ADP Private Limited	IDFC Bank
Afcons Infrastructure Limited	IndoStar Capital Finance Limited
Amgen Incorporated	Indraprastha Gas Limited
Arcesium	Indus Towers Limited
Asian Paints Limited	ITC Limited
Bharat Oman Refineries Limited	Jhajjar Power Limited
Bharat Petroleum Corporation Limited	Jones Lang LaSalle Property Consultants (India) Pvt. Ltd
Blue Cross Laboratories Private Limited	KKR India Financial Services Limited
CA Technologies	L&T Hydrocarbon Engineering Ltd
Castrol India Limited	L&T Limited
CBM	L&T Public Charitable Trust
Chambal Fertilisers and Chemicals Limited	L&T Technology Services
Chanrai Trust	Mars Chocolate Incorporated
Citi Foundation	Michelin India Private Limited
Cognizant Foundation	National Skill Development Corporation
Colgate Palmolive Limited	National Stock Exchange
Cyriac Elias Rural Organization for Women & Children	Nihchal Israni Foundation
Cyrus Investments Private Limited	Nirav Modi Foundation
Dabba Meal	NPCI
Danaher	Obeetee Private Limited
DCM Shriram	Odisha Power Generation Corporation
Deloitte India	Ola
Deshpande Foundation	PI Foundation
Dharampal Satyapal Charitable Trust	Power Grid Corporation of India
Dhariwal Infrastructure Limited	Pratham Australia
Douglas B. Marshall Jr. Family Foundation	Pratham Canada
Education Department of Arunachal Pradesh	Pratham Sweden
Empowerment Foundation	Pratham UK
Ericsson India Private Limited	Pratham USA
Facebook India Online Services Private Limited	PricewaterhouseCoopers SDC (Bangalore) Private Limited
GE Foundation	Procter & Gamble Hygiene & Health Care Limited
Gillette India Limited	Rane Group
Godrej Consumer Products Limited	RG Manudhane Foundation for Excellence
Godrej Properties Limited	Rotary India
Goenka & Associates Educational Counselling School	RPG Foundation
Google.org	Rubamin Limited
Great Eastern Shipping Corporation	San Diego Foundation

- SAP Labs India Private Limited

SAR Group

Sarva Mangal Family Trust

Sasakawa India Leprosy Foundation (SILF)

Save the Children – Bal Raksha Bharat

ShadowFax

Shapoorji Pallonji

Shriram Foundation

Shriram Foundation

Sita Devi Malhotra Charitable Trust (SAR Group)

SKF India

Skoll Foundation

SNL Bearings Limited

SSA

Tata Capital Limited

Tata Motors Limited

Tata Power Community Development Trust
- Tata Steel

UBS Optimus Foundation

UNDP

UNICEF

United Spirits Limited (A Diageo Group)

United Way of India

Vodafone Foundation

Voltas Limited

Walt Disney

Welspun Foundation for Health and Knowledge

Whirlpool of India Limited

Wildlife Conservation Trust

Wipro GE Healthcare Pvt. Ltd.

Wipro Limited

World Wide Fund

Wrigley Company Foundation



BOARD

Ajay G. Piramal

(Chairman, Pratham Education Foundation)

Arvind Sanger

Dinyar (Dinny) Devitre

Dr. Madhav Chavan

(President & Co-Founder, Pratham Education Foundation)

Neerja Birla

Pramit Jhaveri

Ramesh Mangaleswaran

Dr. Rukmini Banerji

(CEO, Pratham Education Foundation)

Sanjay Nayar

Vibha Paul Rishi

Vilas Gadkari

Vijay Goradia



Write words that start with the letter C

cut	sack	drop	rack	cub	pack	crop	chin
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INTERNAL COMMITTEE

Pratham as an organization is committed to addressing the issue of women and children's safety, safeguarding their interests and support them in any grievance. Over the year, orientations, workshops and awareness programs for all our staff were conducted.

No of complaints received	9
No of complaints disposed off	9
No of cases pending for more than 90 days	0
No of workshops or awareness program conducted	171



Pratham

Every Child in School & Learning Well



@PrathamEducationFoundation



@prathameducation



@Pratham_India



www.pratham.org